



Creating Partnership with the Needy



Reclaiming, Recognizing, Empowering Stature of Women

A high-angle, top-down photograph of a large group of women and children sitting on a red carpeted floor. The women are wearing colorful headscarves (hijabs) in shades of red, orange, green, and purple. Many of the children are wearing light blue or white shirts. They appear to be engaged in a communal activity, possibly a craft or a game, as they are looking towards the center of the group. The lighting is soft and even. In the upper left corner, there are two overlapping squares, one purple and one pink. The overall atmosphere is one of community and shared activity.

**Committed to
sustainable and
pioneering women
empowerment
initiatives.**



The Women Education and Empowerment Trust (TWEET) is committed to sustainable and pioneering women empowerment initiatives and strives for gender equity and social harmony.

TWEET works in a holistic manner through initiatives in the areas of education, healthcare, training and capacity building, livelihood, relief and rehabilitation, and environment aiming to assist in the overall development of women, children, and socially excluded groups.

TWEET creates awareness and sensitizes women on social issues, their rights, and duties and helps them to become responsible members of society.

Vision

Promote social and economic empowerment of women and enable them to lead a dignified life and have equitable participation in society.

Mission

Reach out to needy women, address the root cause of women's issues in the country, and provide them comprehensive support through multidimensional initiatives.



Way to TWEET

In a nation like ours, women are generally discriminated against, and subjected to various forms of abuse. Many women are denied or limited access to basic rights such as education, healthcare, shelter, and protection. The people behind this thought believe that women's empowerment is one of the most crucial aspects of the overall development of a society.

The Women Education and Empowerment Trust (TWEET) is an initiative under Vision 2026, that aims to delve into the issues and problems faced by women in India and ultimately aims at empowering women across communities and religions all over the country. TWEET, a registered Trust was officially launched in 2019 at Delhi, with delegates from across the country bearing witness.

Reclaiming, Recognizing, Empowering Stature of Women

A positive intervention for the holistic development of women and children to strive for gender equity, societal harmony, and personal and professional growth by creating and strengthening support systems, irrespective of caste, creed, or community. Our major areas of work are:

Education and Literacy

Awareness and Training

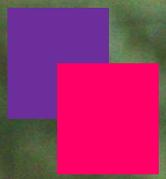
Livelihood and Entrepreneurship

Skill Development and

Capacity Building



**What
We Do**



TWEET in Action





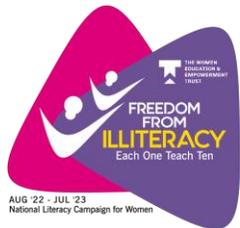
Educational Empowerment

■ Meritorious Girls scholarship

TWEET, in order to promote girls from economically weaker backgrounds, has started a Meritorious Girls Scholarship Program. The scholarship helps girls to continue their higher education across various educational institutions.

■ Literacy Program

TWEET runs Literacy Program with the aim of instilling basic reading and writing skills among the community women. Continuous efforts of TWEET in the slums have generated interest amongst the women to attend the classes. This program helps women to develop self-confidence and opens doors of employment opportunities for them.



National Level Literacy Campaign

Freedom from Illiteracy: Each One Teach Ten



'Freedom from Illiteracy: Each One Teach Ten' is a national-level, year-long campaign launched by TWEET in August 2022. The campaign aims at providing illiterate adult women across the country with functional literacy.

The major mission of the campaign is to engage educated women all over the country to volunteer for the initiative, educating at least 10 illiterate adult women and creating a remarkable impact on their lives.

It also intends at addressing major issues among the women such as unemployment, poverty, social backwardness and unrest, discrimination, suppression, and many more through the effective execution of the campaign.

The program will be implemented through tie-ups with different organizations including civil society, NGOs, governmental organizations, clubs, local leaders, and educational institutions. Using existing social work and educational schemes and through the education departments of different universities, the program will find volunteers and also tap into the capacity of NGOs at the local level. Additionally, changemakers in society will be taken on board as volunteers.

India's National Literacy Mission defines literacy as acquiring the skills of reading, writing, and arithmetic and the ability to apply them to one's day-to-day life. According to National Family Health Survey (NFHS-5) 2019-21, the literacy rate amongst adult women (15-49 years) in the country stands at 71.5% while the literacy rate of adult men is 87.4%.



Widow Support Program

Through research-backed and need-based intervention, the women are provided with emotional and psychological support to cope up with the trauma and move ahead in their lives. The TWEET Widow Adoption Program supports families who have lost their earning members and have no other means to fulfill their necessities. Through this program, TWEET adopts the whole family and provides them assistance in the education of children and other sustenance needs.

It provides financial support to widows who do not have a social structure to rely on. This does not only help them to manage their necessities but also reduces the chance of their exploitation. Support provided to widows is continuous and long-term. Beneficiaries of widow support programs are also linked with other programs such as skill development programs to help them rehabilitate.



Entrepreneurship Program

Traditionally, women, entrepreneurs face diverse challenges like mobilizing financial resources, getting education and skill training, balancing family and business life, safety and gender-based violence at the workplace, societal support, etc.

Women who are at increased risks of violence, exploitation, abuse, and harassment during times of crisis also face other challenges like balancing work with increased responsibilities in the household, including childcare due to school closures. Consequently, women face high risks of job and income loss. Therefore, training for aspirant entrepreneurs and startups is essential for their survival and economic development.





Livelihood Support

TWEET's Livelihood Support Programme has come as a fresh lease of life for destitute women facing financial hardship due to various reasons. The program has empowered them to earn their livelihood and respect in society. The needy women who want to start income-generating activities are supported in their area of interest and constantly facilitated and guided.



Skill Development Centre

TWEET in collaboration with Human Welfare Foundation runs Skill Development Centers in New Delhi. Community women are provided employment-oriented skills in these centers and facilitated to start self-employment as well as wage employment.





Leadership Program

Through Leadership Program TWEET aims at molding women leaders from deprived communities. We felicitate and encourage women to perform extraordinarily in their fields. The organization also honors Women Leaders and acknowledges their efforts so that other women could get inspiration and move further in their sphere.



Socio-Legal Awareness

TWEET organizes awareness programs for women on social issues, employment opportunities, their rights, and responsibilities, and many other important topics. TWEET also organizes awareness sessions for widowed women and single mothers to discuss their challenges and their possible solutions.





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